

Complimentary Brain Food Series for Executive Professionals

A joined initiative of

PwC's Academy



Coca-Cola
Hellenic Bottling Company



Topic	Lecturers	Date
1: Preparing for IFRS – Leasing process in CCH	Kata Barariu , Coca-Cola Hellenic, General Accounting Manager Martin Boychev , Coca-Cola Hellenic, Senior GA Country Lead	23.10.2018 18:30 – 20:30
2: Stress Awareness for Business Professionals	Shi Heng Yi , 35th generation Shaolin disciple and Headmaster of the Shaolin Temple Europe	26.11.2018 18:30 – 20:30
3: Smart technologies in Finance – reducing time we spend on transaction activities in favor of value-added ones	Mersa Lekovic , Coca-Cola Hellenic, Procure To Pay Manager Ruzha Stranska , Coca-Cola Hellenic, Robotic Process Automation (RPA) Lead	19.12.2018 18:30 – 20:30
4: Leading Multigenerational Teams	Tim Kemp , People Development consultant and facilitator from UK with over 30 years of multicultural experience	16.1.2019 18:30 – 20:30
5: The Link between Intrapreneurship and Creativity	Dr. Constantine Kiritsis , Keynote Speaker, Author, Entrepreneur & Innovator	12.2.2019 18:30 – 20:30
6: 5 ways to manage better your Accounts Receivables	Galina Borisova , Coca-Cola Hellenic, Market-To-Cash Controller Nadezhda Markova , Coca-Cola Hellenic, Market-To-Cash Controller	14.3.2019 18:30 – 20:30

Audience: Finance and accounting professionals | **Working Language:** English

Venue: PwC's Academy, floor 7, 9-11 Maria Louisa Blvd., Sofia

Register at pwcacademy.bulgaria@bg.pwc.com or +359 895 558 320

Places are limited and distributed on first come, first served basis



Session 1: Preparing for IFRS – Leasing process in CCH

How Coca-Cola Hellenic (CCH) prepared for the implementation of the new Accounting standard IFRS 16:

- How CCH changed the end-to-end process from capital planning to Cash Flow reporting?
- What technical solution has been selected to support the management of the leasing contracts and the new accounting methods?
- How CCH allocated and organized the resources during the project and after the implementation?
- How they communicated the changes in the wider organization, not only in CCH Finance Community?

Kata Barariu

Coca-Cola Hellenic,
General Accounting
Manager

Kata has more than 20 years of business experience in different Coca-Cola entities where she held various Finance management positions.

Martin Boychev

Coca-Cola Hellenic, Senior GA
Country Lead

Martin's current assignment is the IFRS 16 project implementation and stabilization. He has an experience of over 10 years in accounting, the last 5 years with Coca-Cola Hellenic (CCH).



Session 2: Stress Awareness for Business Professionals

Stress seems to be an unavoidable fact of life in our modern society. Constant stress can lead to feeling exhausted, pessimistic, and even depressed. The negative impacts on the individual are obvious, both on a personal and a professional level. It is interesting to see how an uninterrupted tradition of knowledge that is more than 1,500 years old can prove an effective means for coping with pressure and stress.

The goal of this session is to give you hints on how to move away from being “pushed around” by your appointments, commitments, stress and emotions. The quality of your life is determined by your attitude towards those factors, and your ability to master them.

This session is led by Monks from the Shaolin Temple Europe which is existing since more than 1,500 years and belongs to one of the oldest orders in the world with an uninterrupted history.

The Shaolin monks are always eager to share their knowledge and insights with people outside the monastery.

Shi Heng Yi,

35th generation Shaolin
disciple and Headmaster
of the Shaolin Temple
Europe



Session 3: Smart technologies in Finance – reducing time we spend on transaction activities in favor of value-added ones

During this session we will look into:

- The journey from transactional to value-added job
- Defining the need and opportunity for digitalization
- Robotic Process Automation – what it is and how Coca-Cola Hellenic (CCH) has implemented it
- Going mobile – cloud based technologies for enhanced user experience.



Ruzha Stranska

Coca-Cola Hellenic Bottling Company Robotic Process Automation (RPA) Lead

Ruzha holds a MBA degree from Cardiff Metropolitan University and is in progress of obtaining Lean Six Sigma Black Belt certification.

Mersa Lekovic

Coca-Cola Hellenic Bottling Company Purchase To Pay Manager

Mersa has a 18 year strong record of achievements in Coca-Cola Hellenic (CCH), working for CCH Serbia & Montenegro, where she has held various positions in IT/BSS department.



Session 4: Leading Multigenerational Teams

For the first time in history organisations are experiencing four (or even five) generations in the workplace. What impact will this generational difference have on the way we work? Is there anything that digital natives can learn from the fountain pen generations? And vice-versa?

In this session we shall look at the differing expectations and how to manage them as well as motivation and the shift from compliance to commitment. We will also explore the different ways of working with digital natives.

Tim Kemp, people development consultant and facilitator from UK with over 30 years of multicultural experience. Tim is a Fellow of the Chartered Management Institute and a Member of the European Coaching and Mentoring Council.

Respected advisor and coach to strategic leaders in a variety of sectors and industries. He is a faculty Member, PwC Academy in Eastern Europe for the Mini MBA Programme as well as an Adviser to GSK Project Management Academy and Morrison's Coaching Leadership Academy. In addition he is a Visiting Fellow at Bristol Business School.



Session 5: The Link between Intrapreneurship and Creativity

The main objective of this session is to outline the link between intrapreneurship and creativity and to stimulate participants to think differently. This will help them believe that they can challenge the status quo at their organisation with ideas and add more value by doing things better.

Creative thinking is a skill and there are techniques to use to develop this skill that will be outlined in this session. It will also touch upon the importance of capabilities and Business Intelligence as areas where innovation can be found.

Dr. Constantine Kiritsis is a lecturer at several MBA programmes in different universities throughout Europe as well as at several PwC Academies. Dr Kiritsis is teaching topics such as Corporate Strategy, Entrepreneurship, Business Planning, HR and Marketing.

His knowledge areas spans from general education to developing programmes, vocational education and training (VET), Professional qualifications (PQs) and teaching topics such as Corporate Strategy, Entrepreneurship, Business Planning and HR in several universities in Europe.



Session 6: 5 ways to manage better your Accounts Receivables

During this session you will learn:

- Critical success factors to support reduction of Accounts Receivable days and minimize risks
- What are the challenges in FMCG environment
- How changes in customers behavior and technology impact success

Galina Borisova

Market-To-Cash Controller,
Coca-Cola Hellenic

Galia joined Coca-Cola Hellenic (CCH) in 2004 as Fixed Asset Accountant and since then has been a key player in various initiatives, such as the establishment of the entities, consolidation of new entities, new business models for cross-border sales of finished goods, etc.

Nadezhda Markova

Market-To-Cash Controller,
Coca-Cola Hellenic

Nadezhda has a 19-year strong record of achievements in Coca-Cola Hellenic Bulgaria (CCHBC). She made significant contribution in working capital management, streamlining processes and fostering partnership between the business units.





Effective Knowledge FIA
 Variety Experience
 People Qualifications ACCA
 Foundations In Accountancy
 IFRS15 MiniMBA IFRS Trust
 Strategy Lecturers Influence Lecturers
PwC's Academy
 IFRS16 The Shaolin Way HR Marketing
 Business PMP Shaolin Talks
 Project Management Skills Management Quality TAX
 Influence Leadership Presentation
 Project Management PwC's Academy

PwC's Academy website:



Maria Ratz
 PwC Academy Leader
 +359 894 331 415
 maria.ratz@pwc.com



Gabriela Pavlova
 PwC Academy Coordinator
 +359 895 558 320
 gabriela.pavlova@pwc.com



Mario Mihaylov
 PwC Academy Sales Representative
 +359 894 333 058
 mario.mihaylov@pwc.com